The mission of Nature Sacred is to provide the opportunity for a deeper human experience by inspiring and supporting the creation of public green spaces that offer a temporary place of sanctuary, encourage reflection, provide solace, and engender peace and well-being.

We envision a time when every urban community in the U.S. will provide people with opportunities for intimate, intentional daily doses of nearby urban nature through the creation of a system of nature spaces.

How Nearby Nature Can Heal Us

NatureSacred.org

1. Goals
   Model
   Refine and Proliferate Sacred Place Approaches and Tools
   Scale
   Expand via strategic partnerships
   Mindset
   Influence thinking on the value of Sacred Places

2. Strategies
   Model
   1. Codify our unique community-led model and process.
   2. Systematize and deepen supports to Firesouls.
   3. Thoughtfully expand the Nature Sacred bench supply chain.
   Scale
   1. Establish Community Healing Initiative: Expand Sacred Places within underserved communities.
   2. Launch Nature for Wellness Initiative: Expand Sacred Places within healthcare facilities and educational institutions.
   3. Explore Corporate Multiplier: Explore corporate partnerships where there’s value alignment.
   Mindset
   1. Aggregate and disseminate research on healing power of contemplative, nearby nature.
   2. Create Sacred Place design process certification.
   3. Develop targeted outreach and education to influence Sacred Place creation.

3. Key Performance Indicators
   Model
   1. Design advisor pool expands and diversifies.
   2. Firesoul Network expands (as more Sacred Places develop).
   3. Firesouls report deeper affinity with the Network.
   4. Programming visitation to Nature Sacred sites increases.
   6. Sacred Places annually assessed and supported for maximum health.
   Scale
   1. 20-25 partnerships pilot and replicate Sacred Places focusing on underserved communities, healthcare facilities, and educational institutions.
   2. Innovative financing catalyzes the creation of more Sacred Places at a faster pace with less ongoing fundraising required.
   Mindset
   1. 1st of its kind Sacred Place certification created.
   3. Known as a world-class nexus of qualitative and quantitative research on healing power of contemplative, nearby nature.

4. Outcomes
   Destination
   Model
   100 NEW SACRED PLACES DEVELOPING
   100 EXISTING SACRED PLACES THRIVING
   Scale
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   2. Launch Nature for Wellness Initiative: Expand Sacred Places within healthcare facilities and educational institutions.
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