

## How Nearby Nature Can Heal Us

### Mission

The mission of Nature Sacred is to provide the opportunity for a deeper human experience by inspiring and supporting the creation of public green spaces that offer a temporary place of sanctuary, encourage reflection, provide solace, and engender peace and well-being.

### Vision

We envision a time when every urban community in the U.S. will provide people with opportunities for intimate, intentional daily doses of nearby urban nature through the creation of a system of nature spaces.

NatureSacred.org

### 1 Goals

## Portal

#### Model

Refine and Proliferate Sacred Place Approaches and Tools

#### Scale

Expand via strategic partnerships

#### Mindset

Influence thinking on the value of Sacred Places

### Strategies 2

## Path

#### Model

1. Codify our unique community-led model and process.
2. Systematize and deepen supports to Firesouls.
3. Thoughtfully expand the Nature Sacred bench supply chain.

#### Scale

1. Establish Community Healing Initiative: Expand Sacred Places within underserved communities
2. Launch Nature for Wellness Initiative: Expand Sacred Places within healthcare facilities and educational institutions.
3. Explore Corporate Multiplier: Explore corporate partnerships where there's values alignment

#### Mindset

1. Aggregate and disseminate research on healing power of contemplative, nearby nature
2. Create Sacred Place design process certification
3. Develop targeted outreach and education to influence Sacred Place creation

### 3 Key Performance Indicators

## Surround

#### Model

1. Design advisor pool expands and diversifies
2. Firesoul Network expands (as more Sacred Places develop)
3. Firesouls report deeper affinity with the Network
4. Programming visitation to Nature Sacred sites increases
5. Nature Sacred's bench carbon footprint decreases
6. Sacred Places annually assessed and supported for maximum health

#### Scale

1. 20-25 partnerships pilot and replicate Sacred Places focusing on underserved communities, healthcare facilities, and educational institutions
2. Innovative financing catalyzes the creation of more Sacred Places at a faster pace with less ongoing fundraising required

#### Mindset

1. 1st of its kind Sacred Place certification created
2. Nature Sacred's followers and social media engagement increases
3. Known as a world-class nexus of qualitative and quantitative research on healing power of contemplative, nearby nature.

### 4 Outcomes

## Destination

100 NEW  
SACRED PLACES  
DEVELOPING

SACRED  
PLACES  
DOUBLE

100 EXISTING  
SACRED PLACES  
THRIVING